

# LEARNING OPPORTUNITY FOR EVERYBODY!













# **ANNUAL REPORT 2022**

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### **Annual Report 2022**

**Learning opportunity for everybody!** The mission of the Van Doorn Foundation is to enable vulnerable and disadvantaged young people in developing countries to attend professional education programs, to increase their chances to find jobs and to provide for themselves and their families.

What have we achieved in 2022 and how did we do it? In this annual report we like to provide an overview of the achievements by the Van Doorn Foundation. We will take you through the following topics:

- Policy and Strategies
  - o Policy Plan 2022-2026
  - Communication Strategy
  - Fundraising Strategy
  - o Board Composition
- Results of Study Funding
  - o Requests for scholarships
  - Awarded scholarships
- Results of Project Funding
  - Request for project subsidies
  - Implemented projects
  - New projects
- · Results of Fundraising
- Finance
  - Statement of Income and Expenses
  - o Balance sheet as of 31 December

Education is the most powerful weapon which you can use to change the world.

- Nelson Mandela



### **Policy and Strategies**

The **aim** of the Van Doorn Foundation is to improve the self-reliance of vulnerable and disadvantaged youths in developing countries by making professional education more accessible.

The **mission** of the Van Doorn Foundation is to enable vulnerable and underprivileged young people in (a few) developing countries to follow vocational training, so that they have a better chance of finding a job and support themselves and their families in the future.

- Because we believe that education is the most powerful tool in the battle against poverty.
- Because we believe in giving a 'learning opportunity for everybody'.

### Policy Plan 2022-2026

In October 2021, the Foundation's fifth policy plan for the period 2022-2026 was approved. The new policy plan specifies the goals, the Foundation wants to achieve in the period referred to and how the Foundation intends to achieve these goals.

In 2022, the Foundation started implementing its new policy plan, which aims to increase the self-reliance of young people from slums, street children, children with a physical or mental disability, and underprivileged rural youth.

The Foundation wants to make vocational education for directly employable skills more accessible. The Foundation also wants to increase the chances of finding work by sponsoring internship programs and making tools available to starters and to organisations where young entrepreneurs can borrow tools for the period that they have taken on work.

**Study funding** is in principle only granted for advanced vocational education or higher professional education at recognised educational institutions. The maximum scholarship per academic year is € 500. The scholarship is meant for the direct study cost and not for accommodation and living expenses and is paid directly to the educational institution.

The Foundation allocated annually € 12,000 for study funding, fully financed from the Foundation's own resources.

**Project funding** is to make vocational education more accessible to vulnerable and disadvantaged young people. The Van Doorn Foundation makes project funding (grants) available to:

- recognised educational institutions that make vocational education effectively more accessible to the target group,
- recognised local organizations (NGOs / CBOs) that provide informal vocational training and empowerment programs for the target group; and to
- partners for the provision of training equipment and transport means to vocational education and informal vocational training institutions and for the provision of toolboxes for self-reliance of young graduates.

The most important criterion for supporting local organisations is the improvement of the accessibility of vocational education for vulnerable and disadvantaged young people. The Foundation also wants to increase the chances of finding work, for example by sponsoring internship programmes. This makes it easier to enter the labour market. Tools can be made available in the form of a micro-credit, so that starting an own business becomes possible.

The Foundation makes annually € 26,000 available for project funding, that for 60% is financed from the Foundation's own resources and 40% from external funding (fundraising).



### **Communication Strategy**

In support of the Foundation's policy, the existing communication strategy is maintained.

The website <a href="https://vandoornfoundation.com/">https://vandoornfoundation.com/</a> is the most important tool for communication for the Foundation. In addition to the bi-annual newsletter - of which two editions have also been published in 2022 and social media (Facebook and Instagram).

The Van Doorn Foundation attaches great importance to privacy and therefore does everything possible to guarantee the protection of personal data. The Foundation complies with applicable laws and regulations, including the European General Data Protection Regulation.

### **Fundraising Strategy**

The existing fundraising strategy will also be maintained.

For the period 2022-2026, the Foundation has increased its own contribution from 60% to 75% and expects that only € 10,000 is externally funded. The target of € 10,000 must be achieved by:

- Private donors and sponsors (€ 2,000 per year)
- Companies and funds (€ 8,000 per year)

### **Board composition**

In 2022 the Foundation had the following board members and volunteers:

- Petra Sutmuller (chairperson)
- Paul Sutmuller (treasurer)
- Romy Mallek (secretary)
- Inge Willems (board member)
- Ton Slinger (school management advisor)
- Leo Kranendonk (financial advisor)
- Lisa Kranendonk (website manager)
- Rhobi Samwelly (advisor Tanzania)
- Gideon Onyango (advisor Kenya)
- Seraphine Awacango (advisor Uganda)

All board members, advisors and contact persons work as volunteers without compensation; they receive no fee and no compensation for travel or accommodation expenses. Events, travel, and the development of fundraising means are paid for from private funds or supported by sponsors. The overhead can therefore be limited to 2.5% of the budget, for the necessary costs for fundraising, banking, and web hosting.



# **Results of Study Funding**

The Van Doorn Foundation gives meaning to its mission by funding education of vulnerable and financially underprivileged young people aged 14 to 28 who without such financial support are not able to pursue a professional education.

The application procedure for scholarships consists of two steps. The first step (initial application) makes it possible to assess at an early stage whether applicants are eligible for a scholarship. Those who qualify are invited to submit a final application. These final applications are then evaluated on several aspects in a scoring system – as explained on the website.

An applications can only be submitted once a year (in the month of May).

### Requests for scholarship

In 2022, 168 initial applications for a scholarship were received, the applications came from Kenya (116), Uganda (47), Tanzania (4) and Zambia (1). Initial applications that did not meet the Foundation's criteria were not considered. Subsequently, 71 applicants submitted a final application. Of these, 13 applicants have been awarded a scholarship for studies starting in August 2022 and 7 for studies starting in January 2023.

Requested and awarded scholarships – 2022					
Initial applications in 2022	168				
Final applications in 2022	71				
Awarded scholarships per country in 2022	Kenya 12 Uganda 7 Tanzania 0 Zambia 1				
Distribution boys / girls in 2022	12 boys and 8 girls				

After awarding a scholarship, the applicant must sign a scholarship agreement stating their rights and obligations. The scholarship is paid after the student has signed the scholarship agreement.

In addition to the new applications, we also paid scholarships for those who have been awarded scholarships in previous years. In 2022 in total 45 students were entitled to a scholarship and 42 scholarships actually paid.

Paid scholarships in 2022 – 42						
Distribution over countries	Kenya 23 Uganda 17 Indonesia 1 Zambia 1					
Distribution boys / girls	23 boys and 19 girls					
Completed studies	18 studies					

Students commit themselves, among others, to write and submit at the end of each semester a study progress report with pictures and study results. Many students forget this obligation; when they ask for payment for the following academic year, they are reminded of this.



### Awarded scholarships

The start of the school year in August 2022 seemed more overwhelming than ever before. One could sense the mixed feeling of excitement, joy and confusion among the students, parents, and teachers. After many months of distance learning, which has been challenging for most children, parents and teachers, the willingness to return to classroom learning processes is demonstrably high. The higher number of scholarship applications can be a sign of an eagerness to start or continue vocational training. Constrained by our budget, the Foundation had to select the most appealing from all applications.



In 2022 there were 45 students who were entitled to a scholarship (for 32 ongoing studies and 13 new studies), 42% were for craft training, 16% for advanced vocational education and 42% for higher professional and university studies.

In 2022, a budget of € 12,000 was made available for study funding, of which € 11,156 (93%) has been spent.

Of the ongoing studies (32), 30 students (94%) received their scholarship, while two students had discontinued their studies, possibly due to the covid-19 pandemic.



### **Results of Project Funding**

The Foundation supports local organisations with educational objectives, wishing to improve the quality and the access for disadvantaged young people to vocational education, but lack sufficient financial resources. This support can consist of funds:

- to start-up new vocational training courses (e.g., the purchase of teaching materials, machines, and tools, the first salaries of teachers, etc.)
- to purchase of means of transport (bicycles) to improve the accessibility of vocational education for the target group.
- to set-up apprenticeship programs and learning-on-the-job trajectories and to purchase toolboxes so that young people can more easily find work or start their own business.

Since 2017 the Foundation works closely with the <u>Tools To Work</u> foundation and since 2022 also with the <u>Vraag en Aanbod International</u> foundation and the <u>Betuwe Wereldwijd</u> foundation for the supply of refurbished tools to centres for craft training and advanced vocational training and to young graduates in the form of a microcredit so that they can start their own business.

### Request for project funding

The application procedure consists of two steps:

- 1. an initial application and
- 2. a final application.

During 2022 the Foundation received 69 initial project funding applications. Out of these, 16 met the application criteria. These organisations were invited to submit a final application, which was done by 11 applicants. In consultation with the country advisors, the board selected and approved 3 projects for project funding (for implementation in 2023).

The partners of the Foundation (Tools To Work foundation, Vraag en Aanbod International foundation and Betuwe Worldwide foundation) were invited to forward a number of project applications submitted to them. Of the 8 projects that were proposed, two projects were chosen in consultation with the country advisors.

Of all 19 final applications (11 applications via our website and 8 applications via our partners), funding for five projects was approved in 2022.

Total final applications in 2022: 19	from Kenya	from Uganda	from Tanzania	from Zambia	From Mali	From Sri Lanka
Distribution over countries	5	5	6	1	1	1
Approved projects per country	0	1	1	1	1	1

### Implemented projects

The Van Doorn Foundation provided in 2022 assistance to several local organisations in preparing policy or business plans and to determine the feasibility and sustainability of project proposals. Having administration and finances in order is a pre-condition for the Foundation to make funds available for these projects.



Three projects started in 2020 and completed in 2022.

#### Projects started in 2020 and completed in 2022: 3

# Rise-up with carpenter skills for youth from the Githurai slums in Nairobi – Kenya.

The Fountain Youth Initiative wants to provide the vulnerable young people of the Githurai slums an opportunity to learn a trade, to find work, generate income and to improve their living conditions and of their communities. In 2018, it set up a carpentry training program with support from the Vliegende Meubelmakers from the Netherlands. In a small workshop 8 trainees follow the woodwork course each year. To expand the training extra woodworking machines and tools are needed. The Transfair Foundation provided € 3.000 for the delivery of necessary machines and tools by the Tools To Work foundation.



#### Tools for vocational training in Homa Bay, Kenya

To improve the quality of education, the Lambwe Vocational Training Centre in Homa Bay wants to purchase educational tools so that practical lessons can be given with all the necessary means. A lack of machines and tools makes it not yet possible for young people to practice the skills required to find work or start their own business. The Foundation assisted the school in developing a school business plan and KWA Bedrijfsadviseurs made € 4.000 available for the delivery of the necessary machines and tools by the Tools To Work foundation.



# Vocational training for young people with disabilities in Bukoba, Tanzania

TEKLA Kagera wants to turn the Migara vocational training centre into an inclusive training centre where young people with disabilities (2/3) can learn a craft together with non-disabled young people (1/3), which will also benefit acceptance and integration. This requires several improvements and investments, such as the purchase of tools and training material for three vocational training courses. The Foundation assisted the school in developing a school business plan and makes funds available to start three new vocational training courses (welding, carpentry, and car-mechanics).



Four projects started in 2021 and completed in 2022.

#### Projects started in 2021 and completed in 2022: 4

# CUWEDE vocational training for unemployed youth in Nebbi – Uganda

The Nebbi district in northern Uganda is one of the poorest districts, having seen multiple conflicts and wars and an influx of refugees from the Congo and South Sudan. Most young people have nothing to do or have become migrant workers living in poverty, earning little income with little hope for a better life. CUWEDE is a CBO that is active in the diocese of Nebbi and has established three vocational training courses with the help of Gered Gereedschap and now wants to start a fourth training course (shoemaking). Aalbers-Kersten Holding has made € 3,000 available for the purchase of machines and tools

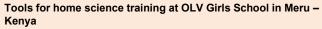




#### Homa Hills Vocational Training Centre in Kendu Bay - Kenya

At this vocational training centre, young people can learn marketoriented and immediately deployable skills. But because the training centre has not yet been officially accredited, a course does not give access to higher vocational training.

With the support of the Van Doorn Foundation, a school business plan and curriculum have been developed. The necessary learning resources have been identified to provide good quality vocational education and to be recognized by the government. KWA Bedrijfsadviseurs have made  $\in$  2,500 and the Addo Kranendonk Fund  $\in$  2,000 available to purchase the necessary machines and tools.



The OLV Girls School gives the most underprivileged girls in the region access to secondary education. Theoretically, these girls have an opportunity to continue their studies, but the costs for higher education are too high and scholarships are limited. Most of the girls drop out after high school. The school has therefore decided to provide additional classes in home science so that those who do not continue their studies acquire skills and thus can generate an income. The school had to purchase the educational materials (such as sewing machines) for this, for which the Addo Kranendonk Fund made € 3,000 available.

# HUVUCSO vocational training for youth of in Fort Portal – Uganda

The Humura Vulnerable Children / Youth Support Organization in Fort Portal - Uganda wants to increase the capacity of their vocational training centre by purchasing additional learning resources for the practical lessons. In particular, the project aims to ensure that boys and girls have the opportunity to learn what they want to learn. Girls should be able to aspire to become carpenters, car mechanics or welders, while boys should be able to become tailors or hairdressers. Vocational training is also made accessible to people with disabilities.

The Addo Kranendonk Fund made € 4,000 available for the purchase of the most necessary machines and tools.







Three projects started in 2022 and were completed in 2022.

### Projects started and completed in 2022: 3

# Prison Fellowship vocational training for unemployed youth in Ndola – Zambia

Prison Fellowship Zambia advocates for a fair and effective criminal justice system in Zambia and improving the well-being of inmates, ex-prisoners, and their families. Prison Fellowship organises vocational training in Ndola prison to prepare inmates for their reintegration into society. Prison Fellowship also wanted to provide vocational training in two townships of Ndola (Mushili and Kawama) with the aim of empowering vulnerable unemployed young people and reducing the risk that they become involved in criminal activities. The Foundation made € 4,500 available to purchase training equipment (machines and tools).





### Tools for apprenticeship in Jasikan - Ghana

Rural Initiative Network (RIN) in Ghana is an NGO involved in community development, the development of women and their toddlers and of rural youth. The organisation promotes, among other things, the development of small-scale enterprises for unemployed rural youth. To this end, the organisation identifies mentors and internships and provides young people with the tools they need, to participate in an internship program.

To purchase the machines and tools for the internship program an amount of  $\in$  4,500 has been made available by the Foundation.

# Vocational training and starter toolkits for out-of-school girls in Kasulu – Tanzania

Rural and Urban Development Initiative Agency (RUDIA) Tanzania is an NGO concerned with the professional development of adolescent girls and their empowerment against gender-based violence. Among other things, the organisation promotes the self-employment of these out-of-school girls. The organisation identifies vocational training centres and enrols these girls for training and provides them with the resources they need to start their own businesses.

The Transfair foundation made  $\in$  3,735 available for the training courses and to purchase starter toolkits.



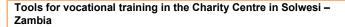


Finally, two projects were started in 2022 that will be completed in 2023.

#### Projects started in 2022 and to be completed in 2023: 2

#### Tools for vocational training in Manyoni - Tanzania

The RC Mission workshop and training centre in Manyoni wants to expand the workshop to become an accredited vocational training centre and must therefore purchase additional training equipment for the practical lessons. A lack of machines and tools does not yet make it possible to teach students skills with which they can immediately find work or earn a livelihood for themselves. The Addo Kranendonk Fund made € 3,900 available for the delivery of the necessary machines and tools by VIA (Vraag en Aanbod International).



The Charity Centre for Children and Youth Development (CCCYD) in Solwesi supports vulnerable young people with education and improve their standard of living. In 2017, the "Fortune School for Excellence" was built for this purpose and provided primary education to 380 young people. CCCYD wants to expand primary education with vocational training, so that young people learn skills with which they can find work or start their own business. KWA Bedrijfsadviseurs made € 4,600 and the Addo Kranendonk Fund € 1,300 for the delivery of the necessary machines and tools by Tools4Change (Betuwe Worldwide).





In 2022 it was not possible for board members to visit the projects due to the covid-19 pandemic. The country advisers in Kenya, Uganda and Tanzania have maintained contacts with the ongoing projects and advised the board in the choice of new projects.



SUMMARY OF PROJECTS in 2022	Country	Budgeted	Donations in 2022	Spent in 2022	Status end 2022
Vocational training for physically disabled young people in Bukoba (TEKLA-Kagera)	Tanzania	€ 3,600	€ 50	€0	Completed
Carpentry and joinery skills training for youth from Githurai slums (FYI)	Kenya	€ 3,500	€0	€ 1,233	Completed
Tools for vocational training and pilot digital education project (DEAN) in Lambwe Youth	Kenya	€ 4,800	€0	€ 670	Completed
Polytechnic in Homa Bay (Lambwe VTC)	Ronya	€ 2,000	€ 0	€ 2,000	In progress
Tools for vocational training of unemployed youth in Nebbi (CUWEDE)	Uganda	€ 3,200	€0	€ 1,600	Completed
5. Tools for vocational training in Kendu Bay (Homa Hills)	Kenya	€ 4,800	€0	€ 1,390	Completed
6. Tools for home science training at OLV Girls School in Meru	Kenya	€ 3,200	€ 50	€ 416	Completed
7. Tools for vocational training for youth in Fort Portal (HUVUCSO)	Uganda	€ 4,400	€0	€ 440	Completed
Prison Fellowship vocational training for unemployed youth in Ndola (PFZ)	Zambia	€ 4,500	€ 240	€ 4,500	Completed
Tools for apprenticeship programs in Jasikan (Rural Initiative Network)	Ghana	€ 4,500	€ 705	€ 4,500	Completed
10. Vocational training and starter toolkits for out-of-school girls in Kasulu (RUDIA)	Tanzania	€ 3,500	€ 3,735	€ 3,500	Completed
11. Tools for vocational training in Manyoni – (RC Mission)	Tanzania	€ 3,900	€0	€ 3,900	In progress
12. Tools for vocational training in the Charity Centre in Solwesi (CCCYD)	Zambia	€ 5,900	€ 4,700	€ 5,900	In progress
Total donations and total spent		€ 9,480	€ 30,049		
Not yet allocated or not yet spent donations			€ 202,267	€0	
Tot	tal including c	ommitments	€ 211,747	€ 30,049	

### **New projects**

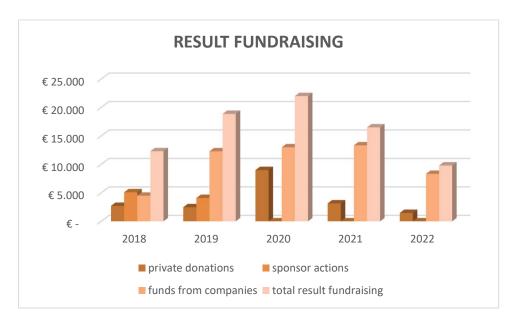
Of the five projects selected in 2022, two are in progress (tools for quality vocational training in Manyoni - Tanzania and tools for vocational training in the Charity Centre in Solwesi - Zambia). The three projects approved in December 2022 (vocational training for young people with a hearing impairment in Pakwach – Uganda, vocational training for young people with a mental disability in Colombo – Sri Lanka and vocational training for young people in war-affected areas in Mali) are being prepared for implementation. Once the necessary funds for these three projects have been raised, these projects will be implemented in 2023.

For more information about <u>completed and ongoing projects</u>, visit our website!



# **Results of Fundraising**

In accordance with the 2022-2026 policy plan, the Foundation's fundraising focuses on donations from individuals (fans of the Foundation) and from funds and companies. The fundraising should make it possible to finance 75% ourselves and 25% externally for about 40 scholarships and 6 project-grants. In 2022, the Foundation achieved 98% of this goal, we are very grateful to our donors and sponsors for this!!



In 2022, the proceeds from private donations amounted to  $\le$  1,473 and targeted fundraising from charity organisations and companies yielded  $\le$  8,335 in financial contributions. The total proceeds from fundraising thus amounted to  $\le$  9,808 (.and the founder funded one project  $\le$  4,000).

The main sponsors in 2022 were KWA Bedrijfsadviseurs from Amersfoort and the Transfair Foundation from Leerdam. We are these sponsors very grateful!!

SUMMARY FUNDRAISING 2022					
Sponsor	Sponsor amount	Made available for			
bedrijfs adviseurs	€ 4.600	Tools for vocational training in the Charity Centre in Solwesi - Zambia			
TRANSfair	€ 3.735	Vocational training and starter toolkits for out-of-school girls in Kasulu - Tanania			



### **Finance**

All revenues of the Foundation – consisting of grants, donations, and other gifts - are used for the primary purpose: to finance vocational training of underprivileged young people in developing countries or to improve the access to and quality of vocational education for these young people.

- The founder made in 2022 a total of € 200,000 available for the implementation of the new policy plan (2022-2026)
- In addition, € 13,808 in donations were received in 2022.
- In 2022, the Foundation spent € 11,156.50 on study-funding (scholarships).
- In 2022, the Foundation spent € 30,049 on project-funding (grants).
- The Foundation paid € 922 for fundraising, bank charges, mailbox, and webhosting.
- In 2022, the balance decreased by € 2,061 due to interest charges and depreciation.

The total expenditure and reservations for study-funding, project-funding and overhead in 2022 amounted to  $\in$  39,668.-. That is 48% more than in 2021 ( $\in$  26,750. -). The Foundation capital increased in 2022 by  $\in$  174,140. -

Overhead costs (bank charges, mailbox and web hosting and costs for fundraising) accounted for 2.3% of total spending. The board members received no compensation, and no costs were made for newsletters and reporting - these are prepared for free and distributed digitally.



Statement of Income and Expenses		2022		2021
Income	€	€		€
Donations				
<ul> <li>Study funding related donations</li> </ul>	0		0	
<ul> <li>Project funding related donations</li> </ul>	13,808		16,477	
General donations	200,000		10,000	
		213,808		26,477
Income from interest		0		0
Total Income		213,808		26,477
Expenses				
Study funding				
<ul> <li>Individual study funding</li> </ul>	11,156		10,385	
<ul> <li>Reservations study funding</li> </ul>	2,780		(6,700)	
Project funding				
<ul> <li>MARA Safe House and training centre</li> </ul>	0		2,000	
<ul> <li>Levozy Self Help training street children</li> </ul>	0		1,799	
<ul> <li>Daya Mina training mentally disabled</li> </ul>	0		1,600	
<ul> <li>FYI furniture / carpentry training</li> </ul>	1,233		0	
<ul> <li>CFAAM vocational training centre</li> </ul>	0		2,500	
<ul> <li>Chipole vocational training centre</li> </ul>	0		1,400	
<ul> <li>Lambwe vocational training centre</li> </ul>	2,670		0	
<ul> <li>Migara training physically disabled</li> </ul>	0		1,290	
<ul> <li>Homa Hills vocational training centre</li> </ul>	1,390		3,398	
<ul> <li>CUWEDE craft training unemployed youth</li> </ul>	1,600		1,600	
<ul> <li>OLV Girls School home science training</li> </ul>	416		2,742	
<ul> <li>HUVUCSO vocational training centre</li> </ul>	440		3,938	
<ul> <li>Prison Fellowship Ndola</li> </ul>	4,500		0	
<ul> <li>Rural Initiative Network Jasikan</li> </ul>	4,500		0	
<ul> <li>Rural and Urban Development Agency</li> </ul>	3,500		0	
<ul> <li>Centre for Children and Youth Developmnt</li> </ul>	5,900		0	
<ul> <li>RC Mission vocational training Manyoni</li> </ul>	3,900		0	
<ul> <li>Reservations for project funding</li> </ul>	(7,300)		200	
		36,685		26,151
Other general				
<ul> <li>Management costs</li> </ul>	0		0	
<ul> <li>Fundraising costs</li> </ul>	0		0	
<ul> <li>Interest charges and depreciation</li> </ul>	2,061		0	
<ul> <li>Other costs (bank, mailbox, webhosting)</li> </ul>	922		599	
		2,983		599
Total Expenses		39,668		26,750
Result		174,140		(273)



Balance sheet on December 31		2022	2021
Active		€	€
Current assets			
Liquid assets			
<ul> <li>Balance current account</li> </ul>		7,400	6,234
o Balance deposit account		197,939	29,485
	Total	205,339	35,720
Passive			
Foundation capital			
<ul> <li>Foundation capital</li> </ul>		195,759	21,620
Lang term liabilities			
<ul> <li>Allocated study funding</li> </ul>		2,425	1,200
Current liabilities			
<ul> <li>Allocated study funding</li> </ul>		7,155	5,600
Allocated project funding		0	7,300
	Total	205.339	35.720