

FOUNDATION

## LEARNING OPPORTUNITY FOR EVERYBODY!













# **ANNUAL REPORT 2021**

Van Doorn Foundation P.O.Box 301 6500 AH Nijmegen



### Annual Report 2020

**Learning opportunity for everybody!** The mission of the Van Doorn Foundation is to enable vulnerable and disadvantaged young people in developing countries to attend (professional) education programs, in order to increase their chances to find jobs and to provide for themselves and their families.

What have we achieved in 2021 and how did we do it? In this annual report we like to provide an overview of the achievements by the Van Doorn Foundation. We will take you through the following topics:

- Policy and Strategies
  - Policy Plan 2017-2021
  - Communication Strategy
  - Fundraising Strategy
  - o Board Composition
- <u>Results of Study Funding</u>
  - Requests for scholarships
  - Awarded scholarships
- <u>Results of Project Funding</u>
  - Request for project subsidies
  - o Implemented projects
  - New projects
- <u>Results of Fundraising</u>
- Finance
  - o Statement of Income and Expenses
  - Balance sheet as of 31 December

Education is the most powerful weapon which you can use to change the world.

- Nelson Mandela



### **Policy and Strategies**

The aim of the Van Doorn Foundation is to enable vulnerable and financially less fortunate youths in developing countries to attend professional education programs, to increase their chances to find jobs to provide for themselves and their families.

Because we believe that education is the most powerful tool in the battle against poverty. Because we believe in giving a 'learning opportunity for everybody'.

#### Policy Plan 2017-2021

The policy plan 2017-2021, adopted in October 2016, sets out the goals the Foundation wants to achieve in that period and how the Foundation intends to realize these goals. In 2021, the last year of the policy plan, activities have again been carried out in accordance with this policy plan.

**Study funding** is in principle only granted for lower and advanced vocational education or higher professional education. In this policy period, the Foundation agreed to make an extra effort in reaching the target group "vulnerable and / or underprivileged young people" who have no access to or are not familiar with the Internet and who would like to pursue vocational training. The Foundation requested the educational institutions with whom it collaborates to mediate for these young people. The Foundation allocated € 11,000 for study funding, fully financed from Foundation's own resources.

**Project funding** for local organisations with educational objectives is to make vocational education more accessible to vulnerable and / or underprivileged young people. The Van Doorn Foundation supports these local organisations with:

- technical advice;
- financial support for the procurement of teaching and learning tools;
- setting up apprenticeship programs for learning-on-the-job (so that the labour market becomes better and easier accessible for young people).

For the delivery of teaching and learning tools, the Foundation seeks collaboration with organisations that can help achieving this, such as the <u>Tools To Work</u> Foundation, <u>Tools4Change</u> and <u>Gered Gereedschap</u> Foundation in the Netherlands.

The Foundation makes annually  $\in$  24,000 available for project funding, that for 1/3 is financed from the Foundation's own resources and 2/3 from external funding (fundraising).

#### **Communication Strategy**

In support of the Foundation's policy, a communication strategy was drawn up, also for the period 2017-2021. It indicates how the Foundation intends to implement its internal and external communication in support of its policy.

The website <u>https://vandoornfoundation.com/</u> is and remains the most important tool for communication for the Foundation, in addition to the bi-annual newsletter - of which two editions have also been published in 2021 and social media (in particular Facebook and Instagram).

The Van Doorn Foundation attaches great importance to privacy and therefore does everything possible to guarantee the protection of personal data. The Foundation complies with applicable laws and regulations, including the European General Data Protection Regulation.



### **Fundraising Strategy**

A fundraising Strategy has also been drawn up for the period 2017-2021 to support the policy plan. It indicates how the Foundation intends to raise funds for the implementation of its policy, namely, to finance (vocational) training for young people and to support local educational institutions to improve the educational opportunities of young people.

The target for 2017-2021 was that € 20,000 of the € 36,000 (55%) would be externally funded:

- 70% through applications for funding to charity organisations and business enterprises;
- 30% through fundraising campaigns, crowdfunding, market sales and other events.

In the course of 2019, a mid-term evaluation took place (workshop in the Africa Museum in Berg and Dal, in the Netherlands) and several adjustments were decided, with a better balance between applications for funding from charity organisations and business enterprises on the one hand and fundraising campaigns by the Foundation on the other, which not only raises money but also increases the Foundation's brand awareness and the number of fans.

The adjusted target for 2020 and 2021 is that  $\in$  16,000 (45%) of the  $\in$  36,000 will be financed externally: 50% by applications for funding to charity organisations and business enterprises and 50% from private donations (following increased name recognition).

In the course of 2021, the implementation of the policy plan 2017-2021 was evaluated and a new policy plan for 2022-2026 was drawn up and approved in the board meeting of October 2021.

#### **Board composition**

In 2021 the Foundation had the following board members and advisors:

- Petra Sutmuller (chairperson)
- Paul Sutmuller (treasurer)
- Romy Mallek (secretary)
- Inge Willems (board member)
- Ton Slinger (school management advisor)
- Leo Kranendonk (financial advisor)
- Lisa Kranendonk (website manager)
- Rhobi Samwelly (advisor Tanzania)
- Gideon Onyango (advisor Kenya)
- Seraphine Awacango (advisor Uganda)

All board members, advisors and contact persons work as volunteers without compensation; they receive no fee and no compensation for travel or accommodation expenses. Events, travel, and the development of fundraising means are paid for from private funds or supported by sponsors. The overhead can therefore be limited to 3 or 4% of the budget, for the necessary costs for fundraising, banking, and web hosting.



### **Results of Study Funding**

# "School closures caused by the covid-19 pandemic exacerbated previously existing inequalities and children who were already most at risk of being excluded from a quality education have been most affected."

The Van Doorn Foundation gives meaning to its mission by funding education for vulnerable and financially less fortunate young people aged 12 to 25 years who live in developing countries, who without financial support are not able to pursue a professional education.

The application procedure for study funding consists of two steps, making it possible to assess at an early stage whether applicants are eligible for study funding. If so, they are invited to submit a final application. These are then evaluated on several aspects in a scoring system – as clearly explained on the <u>website</u>.

The initial applications can be submitted twice a year: in May for studies starting in September / October of that year and in October for studies starting in January / February of the following year.

#### **Requests for scholarship**

In 2021, The Foundation received 271 initial applications for study funding, from Kenya (157), Uganda (102) and Tanzania (12). Initial applications that did not meet the Foundation's application criteria have not been further processed. At the end 41 applicants submitted a final application and were evaluated and scored. From these final applications, 20 students were awarded a scholarship.

Requested and awarded scholarships - 2021					
Initial applications in 2021	127 in May and 144 in October			271	
Final applications in 2021	19 in June and 22 in November			41	
Awarded scholarships per country in 2021	7 Uganda	20			
Distribution boys / girls in 2021	7 boys and 13 girls				

After awarding a scholarship, the student must sign a scholarship agreement stating his / her rights and obligations. The scholarship is paid after the student has signed the scholarship agreement.

In addition to the new applications, we also paid scholarships for those who have been awarded scholarships in previous years. In total the Foundation awarded in 2021 to 38 students and actually paid 32 scholarships.

Paid scholarships in 2021 – 32						
Distribution over countries	Kenya 17         Uganda 12         Indonesia 1         Tanzania 2					
Distribution boys / girls	10 boys and 22 girls					
Completed studies	16 studies (for many, graduation postponed till January2022)					



Students commit themselves, among others, to write and submit a study progress report with pictures and study results at the end of each academic year. Many students forget this obligation; when they ask for payment for the following academic year, they are reminded of this.

#### Awarded scholarships

The consequences of the covic-19 pandemic for the education of underprivileged youth are enormous. Many schools and training centres had to close for six months or more. Some schools offered online lessons, but these were only accessible to young people with a laptop and an internet connection. The target group of the Van Doorn Foundation often does not have these resources. Parents are challenged because their daily income is threatened, and students must help them to make ends meet. A schoolyear is lost, there is no money for the school fees for next year, for many the chance to go back to school and for a better future seems lost.



In 2021 there were 38 students who were entitled to a scholarship (for 22 ongoing studies and 16 new studies), 35% were for basic and advanced vocational education and 65% for higher professional and university studies.

In 2021, a budget of  $\in$  11,000 was made available for study funding, of which  $\in$  10,385 (94%) has been spent.

Of the ongoing studies (22), only 16 students (72%) requested and received their scholarship, for the other students the studies were postponed, no lectures, no exams, no graduations took place. Most studies resumed later but were not yet completed



### **Results of Project Funding**

The Foundation supports local organisations with educational objectives, wishing to improve the quality and the access for disadvantaged young people to vocational education, but lack sufficient financial resources. This support can consist of:

- providing advice and coaching (to design of a policy plan, business plan, training modules, financial administration, and management of the institution);
- supplying material (such as e.g., refurbished second-hand tools and bicycles); and
- providing financial support (e.g., for the development of training modules, the training of trainers, the purchase of teaching and learning material, salaries of trainers, etc.),

Since 2017 the Foundation works closely with the <u>Tools To Work</u> foundation and since 2019 with the <u>Gered Gereedschap</u> foundation for the supply of second-hand and refurbished tools to centres for lower and advanced vocational training and to young graduates in the form of a microcredit so that they can start their own business.

#### **Request for project funding**

The application procedure consists of two steps:

- 1. an initial application and
- 2. a final application.

The initial applications allow the Foundation to filter out irrelevant applications at an early stage. Only initial applications that meet the objectives and criteria of the Foundation are invited to submit a final application.

More information about the project and the organisation is requested in the final application. These final applications are evaluated and awarded scores, and the most promising projects selected. The Foundation selects a maximum of three projects at a time and ensured that no more than 4 projects are dealt with simultaneously so that the Foundation retains sufficient time and capacity to guide, monitor and supervise these projects intensively, when necessary.

During 2021 the Foundation received 99 initial project funding applications. Out of these, 24 met the objectives and conditions of the Foundation. These organisations were invited to submit a final application, which was done by 14 applicants. The board approved 6 projects for project funding (3 for implementation in the second half of 2021 and 3 for implementation in 2022.

Total final applications in 2021: 14	from Kenya	from Uganda	from Tanzania	from Cameroon	from Ghana	From Mali	From Zambia	others
Distribution over countries	3	2	4	2	2	0	1	0
Approved projects per country	1	1	1	1	1	0	1	0

#### Implemented projects

The Van Doorn Foundation provided in 2021 assistance to several local organisations in preparing policy or business plans and determining the feasibility and sustainability of project proposals. Having administration and finances in order is a pre-condition for the Foundation to make funds available for these projects.



Three projects with multi-year financial support have been completed in 2021.

#### Since 2016 started and in 2021 completed projects: 3

#### Safe Houses in Serengeti, Tanzania

Every year, hundreds of girls from the Mara region who flee the traditional female circumcision are taken care of in the Safe Houses in Serengeti. Half of them can return home soon after negotiations with the parents. For others, it can take months. For the past five years, the Van Doorn Foundation supported the Safe Houses in the Serengeti to set up recreation areas where young women and girls are offered distraction (play, dance, and song) and where they learn skills (handicraft and tailoring).

#### Levozy vocational training for street children in Nairobi, Kenya

Street children lack any purpose because their alienation from mainstream society The Levozy Self Help Group takes care of street children and offers them medical care and vocational training. Over the past five years, the Van Doorn Foundation supported the organization expand the capacity of their training centre with classrooms, sanitation facilities, vocational training tools and equipment to add computer skills training to the curriculum of the various vocational training courses.

# Daya Mina Centre for mentally disabled young in Colombo, Sri Lanka

The Foundation has since 2012, paid tuition fees for several young people with learning disabilities to learn life skills at Daya Mina's special learning centre.

In the past four years, the Foundation supported the Daya Mina Centre in setting up 3 training courses (painting fabrics, tailoring and wafers baking) and made annually € 1600 available.



Two projects started in 2020 and have been completed in 2021.

#### Projects started in 2020 and completed in 2021: 2

# Tools for vocational training and apprenticeship in Mouda – Cameroon.

The Bethleem Foundation established a craft school in Mouda where young people can follow vocational training. This training and apprenticeship system enables young people to directly enter the labour market at the end of their training either work independently or in paid employment. The centre trains an average of 50 young people per year for the various professions. The Foundation supported the organization developing a school business plan and KWA Bedrijfsadviseurs made  $\in$  6,500 available to purchase additional tools to expand the capacity to 150 students per year.





# Computers for the Chipole Vocational Training Centre in Songea – Tanzania.

The Chipole craft school offers vocational education to underprivileged young people, who completed primary school but have no opportunity to follow further education. The school was established in 1991, initially as an informal craft school and gradually becoming a more formal, government-recognised technical school. For full recognition, computer literacy classes must be added to the curriculum of the various vocational training programs. The Foundation assisted the organisation in developing a school business plan and KWA Bedrijfsadviseurs made  $\in$  4.000 available to purchase the necessary equipment for the computer courses.



In addition, three projects started in 2020 that were supposed to be completed in 2021 but have been delayed due to the Covid-19 pandemic and will not be completed until 2022.

#### Projects started in 2020 and to be completed in 2022: 3

Rise-up with carpenter skills for youth from the Githurai slums in Nairobi – Kenya.

The Fountain Youth Initiative wants to provide the vulnerable young people of the Githurai slums an opportunity to learn a trade, to find work, generate income and to improve their living conditions and of their communities. In 2018, it set up a carpentry training program with support from the Vliegende Meubelmakers from the Netherlands. In a small workshop 8 trainees follow the woodwork course each year. To expand the training extra woodworking machines and tools are needed. The Transfair Foundation provided € 3.000 for the delivery of necessary machines and tools by the Tools To Work foundation.

#### Tools for vocational training in Homa Bay, Kenya

To improve the quality of education, the Lambwe Vocational Training Centre in Homa Bay wants to purchase educational tools so that practical lessons can be given with all the necessary means. A lack of machines and tools makes it not yet possible for young people to practice the skills required to find work or start their own business. The Foundation assisted the school in developing a school business plan and KWA Bedrijfsadviseurs made  $\in$  4.000 available for the delivery of the necessary machines and tools by the Tools To Work foundation.

# Vocational training for young people with disabilities in Bukoba, Tanzania

TEKLA Kagera wants to turn the Migara vocational training centre into an inclusive training centre where young people with disabilities (2/3) can learn a craft together with non-disabled young people (1/3), which will also benefit acceptance and integration. This requires several improvements and investments, such as the purchase of tools and training material for three vocational training courses. The Foundation assisted the school in developing a school business plan and makes funds available to start three new vocational training courses (welding, carpentry, and car-mechanics).





MIGARA VIC





Finally, four new projects were started in 2021 and will be completed in 2022.

#### Projects started in 2021 and to be completed in 2022: 4

CUWEDE vocational training for unemployed youth in Nebbi – Uganda

The Nebbi district in northern Uganda is one of the poorest districts, having seen multiple conflicts and wars and an influx of refugees from the Congo and South Sudan. Most young people have nothing to do or have become migrant workers living in poverty, earning little income with little hope for a better life. CUWEDE is a CBO that is active in the diocese of Nebbi and has established three vocational training courses with the help of Gered Gereedschap and now wants to start a fourth training course (shoemaking). Aalbers-Kersten Holding has made € 3,000 available for the purchase of machines and tools.

#### Homa Hills Vocational Training Centre in Kendu Bay - Kenya

At this vocational training centre, young people can learn marketoriented and immediately deployable skills. But because the training centre has not yet been officially accredited, a course does not give access to higher vocational training.

With the support of the Van Doorn Foundation, a school business plan and curriculum have been developed. The necessary learning resources have been identified to provide good quality vocational education and to be recognized by the government. KWA Bedrijfsadviseurs have made  $\in$  2,500 and the Addo Kranendonk Fund  $\in$  2,000 available to purchase the necessary machines and tools.

# Tools for home science training at OLV Girls School in Meru – Kenya

The OLV Girls School gives the most underprivileged girls in the region access to secondary education. Theoretically, these girls have an opportunity to continue their studies, but the costs for higher education are too high and scholarships are limited. Most of the girls drop out after high school. The school has therefore decided to provide additional classes in home science so that those who do not continue their studies acquire skills and thus can generate an income. The school has to purchase the educational materials (such as sewing machines) for this, for which the Addo Kranendonk Fund makes € 3,000 available.

# HUVUCSO vocational training for youth of in Fort Portal – Uganda

The Humura Vulnerable Children / Youth Support Organization in Fort Portal - Uganda wants to increase the capacity of their vocational training centre by purchasing additional learning resources for the practical lessons. In particular, the project aims to ensure that boys and girls have the opportunity to learn what they want to learn. Girls should be able to aspire to become carpenters, car mechanics or welders, while boys should be able to become tailors or hairdressers. Vocational training is also made accessible to people with disabilities.

The Addo Kranendonk Fund makes  $\notin$  4,000 available for the purchase of the most necessary machines and tools.

In 2021 it was not possible for board members to visit the projects due to the covid-19 pandemic. The country advisers in Kenya, Uganda and Tanzania have maintained contacts with the ongoing projects and advised the board in the choice of new projects.









SUMMARY OF PROJECTS 2021	Country	Budgeted	Donations in 2021	Spent in 2021	Status end 2021
1. Recreation and vocational training in Mugumu and Butiama Safe Houses – Serengeti (HGWT)	Tanzania	n.a.	€ 2,000	€ 2,000	Completed
2. Vocational training for mentally disabled young people in Colombo (Daya Mina)	Sri Lanka	€ 6,400	€ 150	€ 1,600	Completed
3. Expansion vocational training for street children in Darogetti (Levozy VTC)	Kenya	€ 3,800	€0	€ 1,799	Completed
4. Tools for vocational training and apprenticeship in Mouda (Fondation Bethléem)	Cameroon	€ 6,000	€ 2,500	€ 2,500	Completed
5. Computers for Chipole vocational training centre in Songea (Chipole VTC)	Tanzania	€ 4,200	€0	€ 1,400	Completed
6. Carpentry and joinery skills training for youth from Githurai slums (FYI)	Kenya	€ 3,500	€0	€0	In progress
7. Tools for vocational training in Homa Bay (Lambwe VTC)	Kenya	€ 4,800	€ 3,330	€0	In progress
8. Vocational training for physically disabled young people in Bukoba (TEKLA-Kagera)	Tanzania	€ 3,600	€ 1,490	€ 1,290	In progress
9. Tools for vocational training of unemployed youth in Nebbi (CUWEDE)	Uganda	€ 3,200	€ 3,100	€ 1,600	In progress
10. Tools for vocational training in Kendu Bay (Homa Hills)	Kenya	€ 4,800	€ 2,500	€ 3,397	In progress
11. Tools for home science training at OLV Girls School in Meru	Kenya	€ 3,200	€ 200	€ 2,742	In progress
12. Tools for vocational training for youth of in Fort Portal (HUVUCSO)	Uganda	€4,400	€ 400	€ 3,938	In progress
Total donations and total spent			€ 15,670	€ 22,266	
Not yet allocated or not yet spent donations			€ 807	€ 7,300	
Tota	€ 16,477	€ 29,566			

#### New projects

Of the five projects selected in 2021, two are currently being implemented (OLV Girls School teaching tools for home science and HUVUCSO tools for vocational training). The other three projects (vocational training by Prison Fellowship Society in Zambia, empowerment of school dropout girls by Rural and Urban Initiative in Tanzania and vocational training and internships for unemployed young people by Rural Initiative Network in Ghana) are being prepared for implementation. Once the necessary funds for these three projects have been raised, these projects will be implemented in 2022.

For more information about completed and ongoing projects, visit our website!



### **Results of Fundraising**

Since 2019, the Foundation's fundraising focuses on private donations (fans of the Foundation) and applications for funds from companies and charity organisations. Due to capacity considerations, the Foundation has stopped with sponsorship campaigns to be organised by the Foundation itself. The fundraising should make it possible to fund each year 55% ourselves and 45% externally and allows to allocate each year 40 scholarships and financing 6 projects. In 2021 the Foundation achieved 103% of these new targets, for which we are our sponsors incredibly grateful!!



In 2021 the proceeds from private donations were  $\in$  3,149 and from targeted fundraising at charity organisations and business enterprises were  $\in$  13,328 in financial contributions for our activities. The total proceeds from fundraising thus amounting to  $\in$  16,477.

The main sponsors in 2021 were KWA Bedrijfsadviseurs from Amersfoort , the Transfair Foundation from Leerdam, the S. and C. vd Lee Foundation from Zwaag and the Aalbers-Kersten Holding from Nijmegen, all in the Netherlands. We are these sponsors very grateful!!



SUMMARY FUNDRAISING 2021					
Sponsor	Sponsor amount	Made available for			
bedrijfs adviseurs	€ 2,500	Tools for vocational training and apprenticeship in Mouda – Cameroon			
bedrijfs	€ 2,500	Tools for Homa Hills Vocational Training Centre in Kendu Bay - Kenya			
TRANSfair	€ 3,328	Tools for Lambwe Vocational Training Centre in Homa Bay – Kenya			
S. en C. van der Lee Stichting	€ 2,000	Hope for Girls and Women Safe Houses in Serengeti – Tanzania			
Aalbers-Kersten Holding, Nijmegen	€ 3,000	Tools for CUWEDE Vocational Training Centre in Nebbi - Uganda			

### Finance

All revenues from the Foundation - consisting of grants, donations, and other gifts - are used for the primary purpose: to finance vocational training and professional education of disadvantaged young people in developing countries and to improve the access to and the quality of vocational / professional education for these young people.

- The Foundation received in 2021 a total of € 26,477.- in donations.
- In 2021 a total of € 10,385.- was spent on study-funding (scholarships).
- In 2021 a total of € 22,266.- was spent on project-funding, and
- The Foundation paid € 599.- for fundraising, bank charges, mailbox, and webhosting.

The total expenditure and reservations for study funding, project funding and overhead in 2021 amounted to  $\in$  26,750.-. That is 35% less than in 2020 ( $\in$  40,964.-). The Foundation capital decreased in 2021 by  $\in$  272.-

Overhead costs (bank charges, mailbox and web hosting and costs for fundraising) accounted for 2.2% of total spending. The board members received no compensation, and no costs were made for newsletters and reporting - these are prepared for free and distributed digitally.



Statement of Income and Expenses		2021		2020
Income	€			€
Donations				
Study funding related donations	0		300	
Project funding related donations	16,477		22,012	
General donations	10,000		0	
		26,477		22,312.
Income from interest		0		0.
Total Income		26,477		22,312.
Expenses				
Study funding				
<ul> <li>Individual study funding</li> </ul>	10,385		7,152	
<ul> <li>Reservations study funding</li> </ul>	(6,700)		4,100	
Project funding				
<ul> <li>MARA Safe House and training centre</li> </ul>	2,000		200	
<ul> <li>Levozy Self Help training street children</li> </ul>	1,799		1,939	
<ul> <li>Daya Mina training mentally disabled</li> </ul>	1,600		1,600	
<ul> <li>ACSET craft training rural youth</li> </ul>	0		520	
<ul> <li>CODEC training teenage mothers</li> </ul>	0		1,100	
<ul> <li>ADWG training teenage mothers</li> </ul>	0		1,643	
<ul> <li>ABEXINAH carpentry training orphans</li> </ul>	0		700	
<ul> <li>FYI furniture / carpentry training</li> </ul>	0		2,246	
<ul> <li>TCF computer training</li> </ul>	0		4,239	
<ul> <li>CFAAM vocational training centre</li> </ul>	2,500		4,000	
<ul> <li>Chipole vocational training centre</li> </ul>	1,400		2,800	
<ul> <li>Lambwe vocational training centre</li> </ul>	0		4,113	
<ul> <li>Migara training physically disabled</li> </ul>	1,290		870	
<ul> <li>Homa Hills vocational training centre</li> </ul>	3,398		0	
<ul> <li>CUWEDE craft training unemployed youth</li> </ul>	1,600		0	
<ul> <li>OLV Girls School home science training</li> </ul>	2,742		0	
<ul> <li>HUVUCSO vocational training centre</li> </ul>	3,938		0	
<ul> <li>Reservations for project funding</li> </ul>	200		2,200	
		26,151		39,422
Other general				
Management costs	0		0	
Fundraising costs	0		0	
• Other costs (bank, mailbox, webhosting)	599		1,542	
		599		1,542
Total Expenses		26,750		40,964.
Result		(272)		(18,652



Balance sheet on December 31	2021	2020
Active	€	€
Current assets		
Liquid assets		
<ul> <li>Balance current account</li> </ul>	6,234	5,168
<ul> <li>Balance deposit account</li> </ul>	29,485	37,325
	35,720	42,493
Passive		
Foundation capital		
Foundation capital	21,620	21,893
Lang term liabilities		
Allocated study funding	1,200	3,800
Current liabilities		
Allocated study funding	5,600	9,700
Allocated project funding	7,300	7,100
	35,720	42,493